



MBAfair™ 2008: Exhibition Report

Belgrade, March 18, 2008

Dear MBAfair™ 2008 Exhibitors,

First and foremost I want to thank you for your continuing patronage to the MBAfair™. We have received quite a few compliments, but would like to receive a critique or two ;-) and any suggestions that should make your future participation even more successful. One thing is for sure, we need to make better use of your time prior to and after the show to get more feedback as well as for you to share the thoughts and the market intelligence among yourself in the spirit of the friendly cooperation. We need all the help possible to convince the employers that sending their employees to an MBA program is worth their while and represents a great investment in their human capital.

We had almost **300** visitors that have registered on our web site and some **100** that have registered at the door that makes a total of close to **400** registered visitors. This explains the busy 4 hours that you have had last week. A complete visitor list is attached for your perusal. We are aware that there were some more visitors that got in the exhibition hall without registering.

It is interesting to note an increasing trend in the quality of the visitors. Namely the visitors are now more mature, the average age is **29.6** years as compared to the last year's 28. They have more working experience as well – **6.7** years as compared to the last year's 4.3. The male to female ratio is balancing out, about 60/40 for the men.

Best regards,

Danilo Goliani
Organizing Committee